



**AGENDA**  
**GCM ITS Priority Corridor**  
**Awareness and Communications Group**  
**Kickoff Meeting**  
**August 25, 1998, 10:00 a.m.**  
**IDOT Emergency Traffic Patrol Facility – 2<sup>nd</sup> Floor**  
**3501 S. Normal Avenue, Chicago, IL**

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The GCM Awareness and Communications Group will have a kickoff meeting on Tuesday, August 25, 1998 at 10:00 a.m. at the IDOT Emergency Traffic Patrol Facility – 2<sup>nd</sup> Floor, located at 3501 S. Normal Avenue, Chicago, IL (see map on reverse). The meeting's agenda is provided below.

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1. **Introductions/Background (Chair/JMS – 5 min.) - Review «**
2. **Awareness and Communications Group Structure (Chair/BRW/All – 5 min.) – Review «**
  - Review revised GCM Coalition structure
  - Review current membership of the Awareness and Communications Group
  - Identification of other key members/agencies to participate in the committee
3. **Role/Functional Responsibilities of Awareness and Communications Group (Chair – 5 min.) Review «**
  - Role of group
  - Coordination with ITS Midwest
4. **GCM Communications Plan (Chair/JMS/All – 80 min.) – Review/Discuss «**
  - Draft GCM Communications Plan elements
  - Purpose/Goals/Key messages, and audiences
  - Outreach within agencies/across departments
  - Distribution of brochure/newsletters (national/international magazines)
5. **GCM Extended Video (Chair – 15 min.) – Review/Discuss «**
6. **Schedule of Activities (Chair/All – 5 min.) – Discuss «**
  - Work Group discussion of meeting intervals
  - Set next meeting date
7. **Other Business (All – 5 min.)**

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† - Information to be discussed/provided at the meeting

ε - Information enclosed with agenda