



AGENDA
GCM ITS Priority Corridor
Awareness & Communications Work Group
June 30, 2003, 2:00 p.m. (Central Time)
Telephone Conference
(Call: 1-877-290-1337, Access Code: 3736876)

1. **Minutes from Awareness & Comm. Work Group Meetings (Chair – 5 min.) – Approve**
 - May 8, 2003 Telephone Conference Call ★
 - Review Action Items

 2. **GCM Video (Chair/All – 10 min.) – Discuss as necessary**
 - Discuss replacing sound bites of current video
 - Review and Approve GCM Video Letter ★
 - Review Video Outreach List ★

 3. **ITS Midwest/GCM Newsletter (Chair/All – 15 min.) – Discuss/Review**
 - Discuss focus of next newsletter
 - Identify potential articles and authors
 - Discuss schedule for mailing the next newsletter

 4. **GCM Brochure (All – 10 min.)**
 - Discuss schedule for production of next brochure
 - Identify possible theme and potential articles

 5. **Next Meeting (All – 5 min.)**
 - Set time and date for next meeting
-

★ - Information enclosed with agenda