



**AGENDA**  
**GCM ITS Priority Corridor**  
**Awareness & Communications Work Group**  
**December 9, 2004, 11:00 am (Central Time)**  
**Telephone Conference**

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1. **Minutes from Awareness & Comm. Work Group Meetings (Chair – 5 min.) – Approve**
    - November 18, 2004 telephone conference call ★
  
  2. **ITS Midwest/GCM Newsletter (Chair/All – 25 min.) – Discuss/Review**
    - Review newsletter layout ★
    - Discuss any additional articles
    - Discuss newsletter schedule
  
  3. **GCM Video (Chair/All – 5 min.) – Discuss as necessary**
    - Discuss distribution of revised GCM videos
    - Review video outreach list ★
  
  4. **GCM Brochure (Chair/All – 20 min.) - Discuss**
    - Review draft brochure layout ★
  
  5. **Next Meeting (All – 5 min.)**
    - Set time and date for next meeting
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★ - Information enclosed with agenda