



AGENDA
GCM ITS Priority Corridor
Awareness & Communications Work Group
July 24, 2006, 2:00 pm (CDT)
Telephone Conference
(Call: 1-877-290-1337, Access Code: 3736876)

1. **Minutes from Awareness & Comm. Work Group Meetings (Chair – 5 min.) – Approve**
 - June 29, 2006 telephone conference call «
 2. **ITS Midwest/GCM Newsletter (Chair/All – 20 min.) – Discuss**
 - Discuss newsletter articles/news briefs
 - Discuss newsletter schedule
 3. **Freight Industry Outreach « (Chair/All – 10 min.) – Discuss**
 - Discuss outreach ideas to increase awareness of existing regional traveler information to the trucking industry
 4. **Next Meeting (All – 5 min.)**
 - Set time and date for next meeting
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« - Information enclosed with agenda