

TIME Planned Event Traffic Management

Ordinary roadway maintenance and construction activities as well as special events are traffic incidents that will disrupt the normal flow of. These planned events cause traffic congestion similar to a crash blocking highway lanes. The time, location and scope of a planned event or predictable incident are known in advance, whereas a crash is an unpredictable or unplanned incident. Impacts on the transportation system can be anticipated and appropriate traffic incident management strategies can be implemented prior to and during events to minimize traffic congestion and related problems.



Traffic Incident Management Enhancement (TIME) Planned traffic incident management strategies include:

- Informing the public of available travel options such as public transit or alternate travel routes that may be used during an event.
- Operating temporarily, extra public transit service to help alleviate traffic and parking congestion during an event.
- Using remote parking areas, such as park and ride lots served by shuttle buses, to help alleviate traffic and parking congestion near an event.
- Providing extra law enforcement personnel near an event to assist travelers, direct traffic and clear disabled vehicles from roadways.
- Implementing special traffic control measures such as closing freeway ramps, detouring traffic to special routes and adjusting traffic signals to help move vehicles more safely and efficiently during an event.
- Operating the MONITOR freeway traffic management system to support safe and efficient freeway travel during the event.

By state and local transportation professionals, law enforcement officials, maintenance, construction and special event managers working together, traffic incidents caused by planned events can be minimized, and travel during these events will be safer, quicker and more enjoyable.

For more information, contact: Doug Dembowski, Project Manager, Wisconsin Department of Transportation, 633 Wisconsin Avenue, Suite 1200, Milwaukee, WI 53203, Telephone: 414-227-2149, e-mail: douglas.dembowski@dot.state.wi.us.