

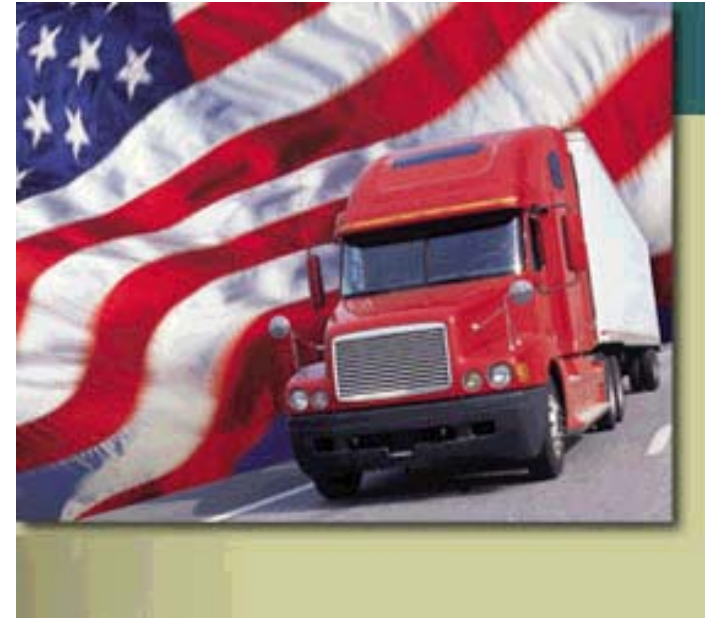
Highway Watch[®]

Driver Training Program

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Driving Trucking's Success



Highway Safety (P-4) Highway Watch Overview



Highway Watch[®] is:

- A national program (3 years old, Illinois - **29th** state)
- Program to recruit Trucking Industry to join a **coordinated effort to improve safety** on our highways and in our country
- **Funded** by the Federal Motor Carrier Safety Administration and the ATA, through grant from Homeland Security
- **Coordinated** by ITA and Illinois Law Enforcement
- Effort to **recruit drivers** nationwide **AND**
- **Provide drivers** with the **expertise, tools, and support** they need to **make a positive difference** in their neighborhoods and on America's roadways
- This Program will **certify you** as a Highway Watch Driver

Why was Highway Watch Formed (P-5)

- **TO SAVE LIVES - by Increasing the Number of Eyes and Ears on the Road:**



- Reduce number of highway **accidents, injuries, and deaths**
- **Improve** police and public safety **response time** to highway emergencies
- Identify and report **hazardous materials** incidents
- Identify **drunken drivers**, unsafe drivers, and road rage incidents
- Alert transportation departments and the public, in general, to **hazardous or changing road conditions**
- Summon help for vehicle accidents and stranded motorists
- Report suspicious behavior, that may be related to **Criminal** or **Terrorist activity**

Program Objectives (P-5)

- **Improve Safety**
 - On our Highways
 - In our country
- **Promote Image**
 - Of the Trucking Industry
- **Create Partnerships -**
 - Trucking Industry
 - Law Enforcement
 - Other governmental agencies
- **Disseminate Information To The Public:**
 - Radio / News broadcasts



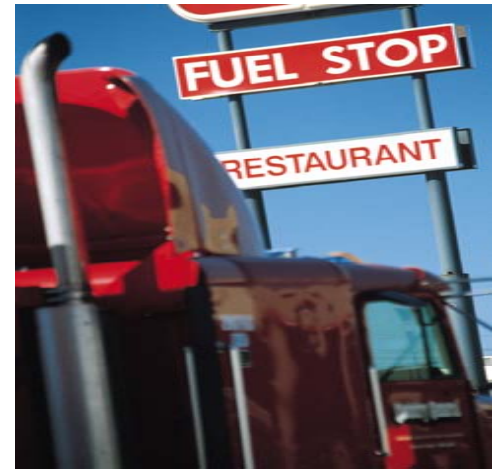
Program Importance (P-6)

- Over 40,000 deaths annually on highways
- Almost 20,000 deaths occur before help arrives
- Over 80,000 emergency calls daily from cell phones nationwide
- **Accurate information is needed**
 - Exact location
 - Accurate descriptions
 - Because experienced, Professional Truck Drivers are more aware of needed information
 - If just one life is saved, one terrorist act stopped ?



Pennsylvania Officials Honor

Ron Lantz



- October 2002, D.C. Sniper Apprehended
- Observed vehicle described on a radio broadcast, in a Maryland truck stop, 2 passengers asleep
- Made report to police, along with others
- With assistance of other truck drivers, blocked exits to truck stop until police arrived
- Stated, "I just want people to think that what I did, was what I should have done"
- He wanted to do his part in helping to make our nation safe

Identification and Communication

- Highway Watch Identification Card and Identification Number (P-20)
- Your Highway Watch number is important (P-20)
- Method of Communication (P21)
- Assess the Situation (P-21)
- What numbers to call? (P-22)
 - 911 or 1-877-USA-SAFE



The Key to Success



- You are the key to the program's success!





The American Trucking Association's Anti-Terrorism Action Plan

Mission: Two Goals

- No Truck Used As A Weapon
 - Will truck bombs come here
- Protect The Nation's Infrastructure



They count on us



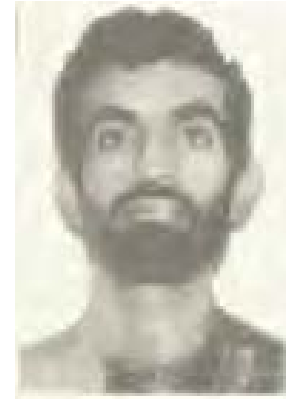
The Anti-Terrorism Team

- **American Trucking Associations**
- **Federal Agencies**
 - Department Of Transportation
 - Office Of Homeland Security
 - FBI
 - Department Of Defense
- **State and Local Law Enforcement**
- **Illinois Trucking Association**
- **Trucking Companies**
- **Professional Truck Drivers**



Know Your Enemy

The Faces Of Terrorism



1990

1999

Different
People

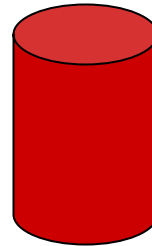
Different
Backgrounds

Remember what we are trying to prevent

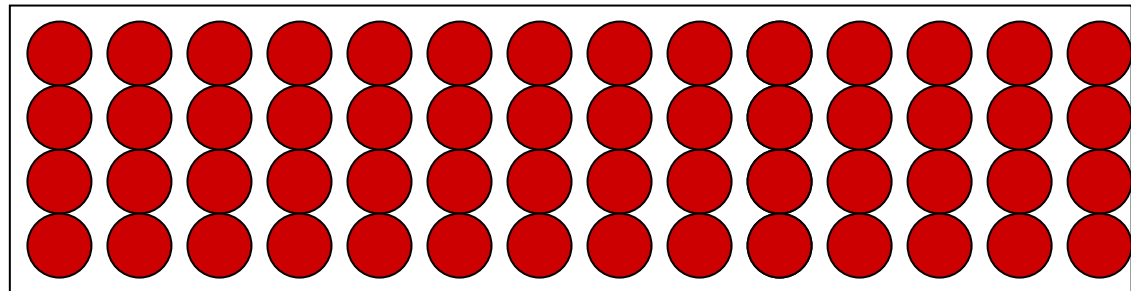
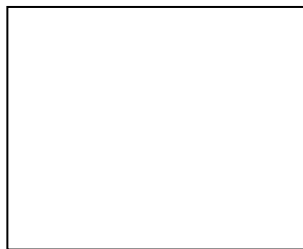
Advanced Design - High Consequence



18 Wheeler delivers
20,000+ pounds
of “Precision Munitions”



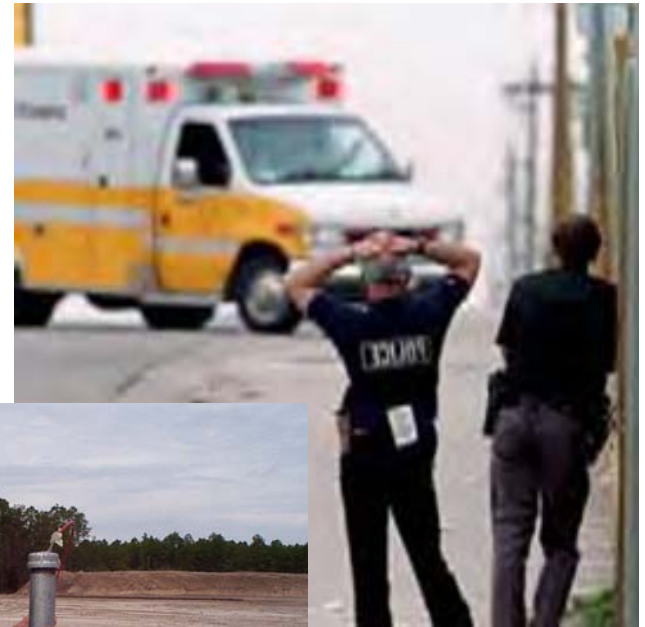
55 Gallon Drum
ANFO @ 476 pounds ea
56 Drums = 26,656 pounds



53' Trailer

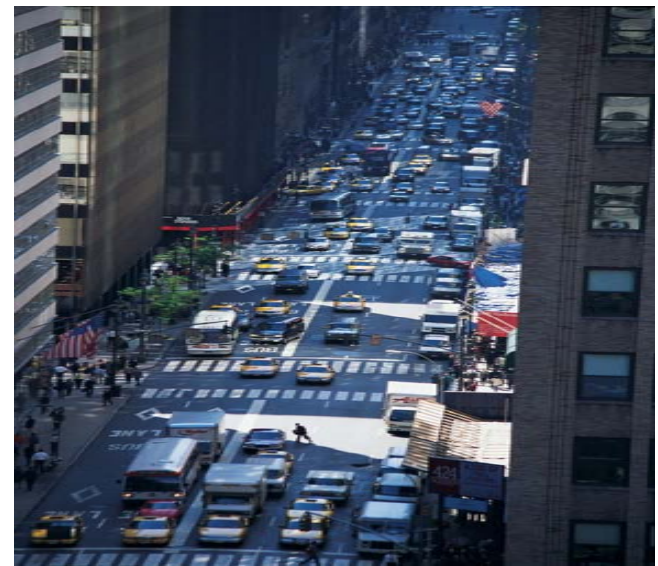
Terrorist M.O.

- Targeting
- Casing
- Rehearsal
- Operational Acts
- Attack Profile



Operational Acts

Our Chance To Win !

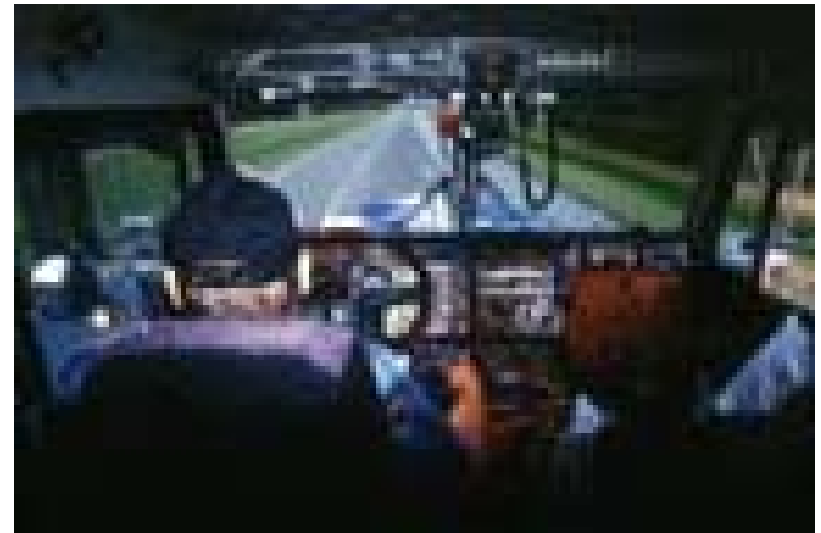


Terrorist Acts	Response
Targeting	High Security/Awareness
Casing	Observe/Challenge/Report
Rehearsal	Observe/Challenge/Report
Attack	Mitigate

- * **A challenge could make a terrorist reconsider**
- * **May reduce the likelihood of success**
- * **Take the example of a stolen car**

Professional Truck Drivers Are The Key Players

- **Best Opportunity Observe**
- **Keys To Success**
 - Awareness
 - Recognition
 - Communication
 - Action
- **It's up to all of us** to join in on keeping our nation safe
- Or it will be up to all to join in on the **consequences**
- **Your chance** to make a difference



911 COMISSION - If we failed anywhere, we underestimated what was happening domestically